

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 9/11
Estimate Number	2190

Invoice #	117631-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/15/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	117631
Alt Order #	6273255
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel Des	scription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL The	Insider (1-130p)	1-130p							•	
	CLASS 3 CAND	IDATE R8.23									
					2 to 09/16/12	1x	F				
	WRAL			F	09/14/12	:30	1:17 PM	MM-05-12-MSCH	\$215.00)	1
2	WRAL Noo	n News	12p-1p								
	CLASS 3 CAND	IDATE R8.23									
					2 to 09/16/12	1x	F				
	WRAL			F	09/14/12	:30	12:58 PM	MM-05-12-MSCH	\$315.00)	1
3	WRAL CBS	S Daytime (1:30-4P)	130-4p								
	CLASS 3 CAND	IDATE R8.23									
					2 to 09/16/12	1x	F				
	WRAL			F	09/14/12	:30	1:59 PM	MM-05-12-MSCH	\$215.00)	1
4		de Edition	7-730P								
	CLASS 3 CAND	IDATE R8.23									
					2 to 09/16/12	1x	F				
	WRAL			F	09/14/12	:30	7:28 PM	MM-05-12-MSCH	\$670.00)	1
5		S This Morning	7am - 9am								
	CLASS 3 CAND	DIDATE R8.23									
					2 to 09/16/12	1x	F				
	WRAL			F	09/14/12	:30	8:35 AM	MM-05-12-MSCH	\$380.00)	1
6	WRAL Dr. I		9-10a								
	CLASS 3 CAND	IDATE R8.23									
					2 to 09/16/12	1x	F				
	WRAL			F	09/14/12	:30	9:23 AM	MM-05-12-MSCH	\$215.00)	1
7		AL 6a News Sat	6-8a								
	CLASS 3 CAND	IDATE R8.23									
					2 to 09/16/12	1x	S-				
	WRAL			Sa	09/15/12	:30	7:15 AM	MM-65-12-MSC	\$270.00)	1
8		n News	12p-1p								
	CLASS 3 CAND	IDATE R8.23									

09/10/12 to 09/16/12



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Advertiser	M. McIntyre - House of Representative
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Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL Noon News	12p-1p		-		•	•			<u>. </u>
	CLASS 3 CANDIDATE R8.23									
	WRAL		Th	09/13/12	:30	12:37 PM	MM-05-12-MSCH	\$315.00		1
9	WRAL CBS Daytime (1:30-4P)	130-4p								
	CLASS 3 CANDIDATE R8.23		00/10/1	2 to 09/16/12	1x	T				
	WRAL		Th	09/13/12	:30	1:59 PM	MM-05-12-MSCH	\$215.00	<u> </u>	1
10	WRAL WRAL 4:30am News	4:30a - 5am	•••	00/10/12	.00	1.00 1 101	05 11	φ210.00		•
	CLASS 3 CANDIDATE R8.23	noou oum								
			09/10/1	2 to 09/16/12	1x	T				
	WRAL		Th	09/13/12	:30	4:38 AM	MM-05-12-MSCH	\$90.00		1
11	WRAL CBS This Morning	7am - 9am								
	CLASS 3 CANDIDATE R8.23									
				2 to 09/16/12	1x	T		4000		
	WRAL		Th	09/13/12	:30	8:29 AM	MM-05-12-MSCH	\$380.00		1
12	WRAL Dr. Phil	9-10a								
	CLASS 3 CANDIDATE R8.23		00/10/1	2 to 09/16/12	1x	T				
	WRAL		Th	09/13/12	:30	9:32 AM	MM-05-12-MSCH	\$215.00		1
13	WRAL The Doctors	10-11AM	•••	00/10/12	.00	0.02 7	MIN 03 IZ MSCIT	φ210.00		•
	CLASS 3 CANDIDATE R8.23	10 117411								
				2 to 09/16/12	1x	W				
	WRAL		W	09/12/12	:30	10:33 AM	MM-05-12-MSCH	\$215.00		1
14	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R8.23									
				2 to 09/16/12	1x	W		40.15.00		
	WRAL		W	09/12/12	:30	12:24 PM	MM-05-12-MSCH	\$315.00		1
15	WRAL CBS Daytime (1:30-4P)	130-4p								
	CLASS 3 CANDIDATE R8.23		00/10/1	2 to 09/16/12	1v	W				
	WRAL		W	09/12/12	1x :30	1:59 PM	MM-05-12-MSCH	\$215.00		1
		We	•••				was taken from the program lo	•		•



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15	WRAL CBS Daytime (1:30-4P)	130-4p				-				
	CLASS 3 CANDIDATE R8.23									
16	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE R8.23									
	MDAL		09/10/12 to		1x	W	05 12	ФОО ОО		
4-	WRAL		VV	09/12/12	:30	4:43 AM	MM-05-12-MSCH	\$90.00		1
17	WRAL Inside Edition CLASS 3 CANDIDATE R8.23	7-730P								
			09/10/12 to		1x	W				
	WRAL		W	09/12/12	:30	7:28 PM	MM-05-12-MSCH	\$670.00		1
18	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R8.23	130-4p								
			09/10/12 to		1x	F				
	WRAL		F	09/14/12	:30	3:00 PM	MM-05-12-MSCH	\$215.00		1
19	WRAL Young and the Restless CLASS 2 CANDIDATE R8.23	4-5p								
			09/10/12 to		1x	F				
	WRAL		F	09/14/12	:30	3:59 PM	MM-05-12-MSCH	\$875.00		1
20	WRAL WRAL 4:30am News CLASS 3 CANDIDATE R8.23	4:30a - 5am								
			09/10/12 to		1x	F				
	WRAL		F	09/14/12	:30	4:39 AM	MM-05-12-MSCH	\$90.00		1
21	WRAL 5:00 First News CLASS 3 CANDIDATE R8.23	5-530p								
			09/10/12 to		1x	F				
	WRAL		F	09/14/12	:30	5:29 PM	MM-05-12-MSCH	\$1,115.00	1	1
22	WRAL 5:30 News CLASS 3 CANDIDATE R8.23	530-6p								
			09/10/12 to		1x	F				
	WRAL		F	09/14/12	:30	5:42 PM	MM-05-12-MSCH	\$1,115.00		1



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23	WRAL 6pm News (M-F)	6-630p	•		•	•			•	
	CLASS 3 CANDIDATE R8.23									
				to 09/16/12	1x	F				
	WRAL		F	09/14/12	:30	6:21 PM	MM-05-12-MSCH	\$1,335.00)	1
24	WRAL WRAL AM News CLASS 4 CANDIDATE R8.23	6-7a								
	OLAGO 4 GANDIDATE 110.20		09/10/12	to 09/16/12	1x	F				
	WRAL		F	09/14/12	:30	6:59 AM	MM-05-12-MSCH	\$400.00)	1
25	WRAL CBS This Morning CLASS 3 CANDIDATE R8.23	7am - 9am								
			09/10/12	to 09/16/12	1x	F				
	WRAL		F	09/14/12	:30	7:59 AM	MM-05-12-MSCH	\$380.00)	1
26	WRAL 7pm News	7-730p								
	CLASS 4 CANDIDATE R8.23	·								
			09/10/12	to 09/16/12	1x	S-				
	WRAL		Sa	09/15/12	:30	7:10 PM	MM-65-12-MSC	\$175.00)	1
27	WRAL David Letterman	1135p-1237a								
	CLASS 3 CANDIDATE R8.23									
				to 09/16/12	1x	T				
	WRAL		Th	09/13/12	:30	12:31 AM	MM-05-12-MSCH	\$270.00)	1
28	WRAL Late Late Show CLASS 3 CANDIDATE R8.23	1237a-137a								
			09/10/12	to 09/16/12	1x	T				
	WRAL		Th	09/13/12	:30	1:37 AM	MM-05-12-MSCH	\$100.00)	1
29	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R8.23	130-4p								
				to 09/16/12	1x	T				
	WRAL		Th	09/13/12	:30	1:29 PM	MM-05-12-MSCH	\$215.00)	1
30	WRAL WRAL 5am News CLASS 3 CANDIDATE R8.23	5am - 5:30a								

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30	WRAL	WRAL 5am News	5am - 5:30a	•		•		•	•		
		CANDIDATE R8.23									
	WRAL			Th	09/13/12	:30	4:59 AM	MM-05-12-MSCH	\$300.00)	1
31	WRAL	5:00 First News	5-530p								
	CLASS 3 (CANDIDATE R8.23		00/10/1	2 to 09/16/12	1x	T				
	WRAL			Th	09/13/12	:30	5:27 PM	MM-05-12-MSCH	\$1,115.00	<u> </u>	1
32	WRAL	5:30 News	530-6p		00/10/12	.00	0.27 T W	MM 03 IL MSCH	ψ1,110.00	,	·
02		CANDIDATE R8.23	000 ор								
				09/10/1	2 to 09/16/12	1x	T				
	WRAL			Th	09/13/12	:30	5:52 PM	MM-05-12-MSCH	\$1,115.00)	1
33	WRAL	6pm News (M-F)	6-630p								
	CLASS 3 C	CANDIDATE R8.23									
	14/D 4 I				2 to 09/16/12	1x	T	05 12	#4.005.0		
	WRAL			Th	09/13/12	:30	6:14 PM	MM-05-12-MSCH	\$1,335.00)	1
34	WRAL	WRAL AM News	6-7a								
	CLASS 4 (CANDIDATE R8.23		00/10/1	2 to 09/16/12	1x	T				
	WRAL			Th	09/13/12	:30	5:58 AM	MM-05-12-MSCH	\$400.00)	1
35	WRAL	CBS Evening News (M-F)	630p-7p		30, 10, 12	.00	0.007	05 11	Ψ.00.00	•	•
		CANDIDATE R8.23	000p . p								
					2 to 09/16/12	1x	T				
	WRAL			Th	09/13/12	:30	6:59 PM	MM-05-12-MSCH	\$1,335.00)	1
36	WRAL	Entertaiment Tonight	730-8P								
	CLASS 3 (CANDIDATE R8.23									
	MDAL			09/10/1: Th	2 to 09/16/12	1x	T	05. 42	фо 7 0 00	<u> </u>	
07	WRAL	5	1105 1007-	ın	09/13/12	:30	7:56 PM	MM-05-12-MSCH	\$670.00)	1
37	WRAL	David Letterman CANDIDATE R8.23	1135p-1237a								
	CLASS 3 (DANDIDATE NO.23		09/10/1	2 to 09/16/12	1x	T				
	WRAL			Th	09/13/12	:30	11:56 PM	MM-05-12-MSCH	\$270.00)	1
	–		We	warrant that the a				was taken from the program loc			•



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37	WRAL David Letterman	1135p-1237a	<u>.</u>			•				
	CLASS 3 CANDIDATE R8.23									
38	WRAL Price is Right	11a-12p								
	CLASS 2 CANDIDATE R8.23									
			09/10/12 to		1x	W				
	WRAL		W	09/12/12	:30	10:59 AM	MM-05-12-MSCH	\$325.00		1
39	WRAL Late Late Show CLASS 3 CANDIDATE R8.23	1237a-137a								
			09/10/12 to		1x	W				
	WRAL		W	09/12/12	:30	1:34 AM	MM-05-12-MSCH	\$100.00		1
40	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R8.23	130-4p								
			09/10/12 to		1x	W				
	WRAL		W	09/12/12	:30	1:29 PM	MM-05-12-MSCH	\$215.00		1
41	WRAL Young and the Restless CLASS 2 CANDIDATE R8.23	4-5p								
			09/10/12 to		1x	W				
	WRAL		W	09/12/12	:30	4:29 PM	MM-05-12-MSCH	\$875.00		1
42	WRAL 5:00 First News CLASS 3 CANDIDATE R8.23	5-530p								
			09/10/12 to		1x	W				
	WRAL		W	09/12/12	:30	5:23 PM	MM-05-12-MSCH	\$1,115.00		1
43	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R8.23	530-6a								
			09/10/12 to	09/16/12	1x	W				
	WRAL		W	09/12/12	:30	5:57 AM	MM-05-12-MSCH	\$450.00		1
44	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R8.23									
			09/10/12 to		1x	W				
	WRAL		W	09/12/12	:30	5:45 PM	MM-05-12-MSCH	\$1,115.00		1



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45	WRAL	6pm News (M-F)	6-630p		_						
	CLASS 3 C	CANDIDATE R8.23									
				09/10/12 t	o 09/16/12	1x	W				
	WRAL			W	09/12/12	:30	6:21 PM	MM-05-12-MSCH	\$1,335.00		1
46	WRAL	WRAL AM News	6-7a								
	CLASS 4 C	CANDIDATE R8.23									
				09/10/12 t	o 09/16/12	1x	W				
	WRAL			W	09/12/12	:30	6:25 AM	MM-05-12-MSCH	\$400.00		1
47	WRAL	CBS Evening News (M-F)	630p-7p								
	CLASS 3 C	ANDIDATE R8.23									
				09/10/12 to 09/16/12		1x	W				
	WRAL			W	09/12/12	:30	6:52 PM	MM-05-12-MSCH	\$1,335.00		1
48	WRAL	CBS This Morning	7am - 9am								
		CANDIDATE R8.23									
				09/10/12 t	o 09/16/12	2x	W				
	WRAL			W	09/12/12	:30	7:29 AM	MM-05-12-MSCH	\$380.00		2
	WRAL			W	09/12/12	:30	8:59 AM	MM-05-12-MSCH	\$380.00	1	1
			Aired Spots	49							

Gross Total \$25,850.00

Agency Commission \$3,877.50

Payment Terms 30 Days \$21,972.50 **Net Amount Due**